



FY 2008-09

May 25, 2009

# Auxiliary Services

## Spring Semester Highlights

### Programs - Page 2-3

- Auxiliary Services awarded eight \$4,000 scholarships to Georgia Tech students making a positive “impact” on the Georgia Tech community.
- Auxiliary Services held its second annual Auxiliary Services Loves Students Week, Feb. 9-13, educating students on Auxiliary Services during department tours and encouraging attendance at special events.
- Student leaders and Auxiliary Services administration discussed Auxiliary Services’ upcoming programs, services and facility improvements at its second annual Leader to Leader Retreat, Saturday, Feb. 28.
- Auxiliary Services gave funding to 24 student groups and campus organizations from its BuzzFunds (money available from the sale of licensed Georgia Tech merchandise).
- Stamps Health Services Health Promotion conducted alcohol and drug prevention programs through its series, Prime for Life and AlcoholEdu for College. It also gave alcohol prevention training and presentations to 40 fraternity members and 31 Housing student staff. Health Promotion also received an \$8,900 Governor’s Office of Highway Safety Grant to educate the public on traffic safety and to conduct programs reducing crashes, injuries and fatalities on Georgia’s roadways.

### Services - Page 4

- Auxiliary Services conducted its annual online customer satisfaction survey with the Georgia Tech Office of Organizational Development. On a scale of 1-5 with 5 being the highest rating, the overall satisfaction ratings for each department ranged from 3.40 to 4.50.
- Stamps Health Services Health Promotion conducted the American College Health Association National College Health Assessment with 938 students responding, giving a 23 percent response rate (considered high according to industry analysis).

### Facilities - Page 5

- The North Avenue Apartments continued rebricking the exterior walls, keeping students informed of progress on web pages devoted to the brick replacement project.
- Brailsford & Dunlavey (facility planning and program management firm) completed its master plan report for Housing.
- The Student Center Commons added a new retail tenant, Kaplan Test Prep and Admissions, in February.
- Students and groups reserved more than 2,500 rooms and banner and poster spaces for the Student Center and Stamps Commons facilities.

## In the News . . .

- The Association of Collegiate Conference and Events Directors-International (ACCED-I) awarded **Jennifer Beattie**, conference coordinator, Georgia Tech Housing Conference Services, the 2009 Volunteer of the Year award at its annual conference, March 24.
- The National Association of College & University Food Services (NACUFS) selected **Chef Rimbold Bordeau**, GT Dining Executive Chef, as a finalist in the NACUFS regional chef’s competition in March.
- The Folk-Caldwell Residence Hall won the Residence Hall Association (RHA) Wasted Watts Competition for the biggest decrease in energy usage (percent per person) in the resident halls in April.

*More In the News... page 5*



The Presidents’ Council Governing Board awarded RHA the Burdell’s Best Award for Outstanding Campus Impact. Pictured above are (l-r) Alex Becking, assistant director, Housing, and RHA advisor; Elliott Mork, president, RHA; and Mike Black, senior director, Housing.

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# Programs

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Auxiliary Services created and participated in a variety of new and annual programs during spring semester. These programs included:

**IMPACT SCHOLARSHIPS.** Auxiliary Services awarded eight \$4,000 scholarships to students making a positive “impact” on the Georgia Tech community. Students wrote essays and submitted letters of support from Georgia Tech faculty, staff and peers. Georgia Tech faculty/staff interviewed finalists and Rosalind R. Meyers, associate vice president, Auxiliary Services, recognized the 2009 recipients at the Annual Student Honors Luncheon, Thursday, April 23.

**AUXILIARY SERVICES LOVES STUDENTS WEEK.** More than 30,000 BuzzCard swipes and people recorded participation in the Auxiliary Services Loves Students Week, Feb. 9-13. Auxiliary Services introduced its departments by scheduling events at each department and holding raffles.

No purchases were necessary and students who wanted to enter contests but did not want to participate in events could visit the BuzzCard Center and swipe their BuzzCards for chances to win.

The Student Center gave a 16GB iPod Touch from a drawing of students who visited the Craft Center, the Music Listening Room, Tech Rec, the Student Center Information Desk and took a virtual tour of the Historic Academy of Medicine at Georgia Tech.

The BuzzCard Center added BuzzFunds to BuzzCards of students who used their cards for vending (compliments of Old Fashion Foods) and deposits.

Stamps Health Services gave away three dental items in a drawing from students who visited the Dental Clinic, an electric toothbrush, a teeth cleaning package and a teeth whitening package.

GT Dining and Barnes & Noble @ Georgia Tech each gave away gift cards that can be used at GT Dining locations and the bookstore.

When visiting Parking & Transportation and learning about motorcycle safety and parking registrations, participants received chances for reserved parking spaces and a bike helmet.

Housing gave candy and information to students who visited Community Offices and entered a drawing for a chance to win a half-rent spring rebate.

**LEADER TO LEADER RETREAT.** Rosalind R. Meyers, associate vice president, Auxiliary Services, and



**2009 IMPACT SCHOLARS** were honored at an awards dinner. Pictured above are (l-r) Julie Elion (scholarship coordinator), and recipients Nicholas A. Wellkamp (Industrial Engineering and Public Policy), Martha A. Lesniewski (Materials Science and Engineering), Brock A. Wester (Biomedical Engineering doctoral candidate), Rose Mary James (Biology), Craig Rawe (Management), Laura B. Cerully (Materials Science and Engineering doctoral candidate) and Kabir A. Barclay (Computer Science). Not pictured Kevin B. Perry (Masters of Business Administration). Rosalind R. Meyers, associate vice president, Auxiliary Services (far right), presented the awards.

Auxiliary Services department directors and associate directors met with 23 student leaders, including presidents from both Student Government Associations (graduate and undergraduate), Residence Hall Association, The Technique editor, Presidents' Council chair, Interfraternity Council President and presidents from diverse student groups at a Retreat, Saturday, Feb. 28. Students and administrators discussed Auxiliary Services programs, services & facility enhancements.

Students thought the retreat was beneficial, “It should definitely take place each year so that Auxiliary [Services] hears new or old concerns, and gets input on students opinions on certain issues,” a student wrote in the retreat evaluation.

## **BUZZFUNDS**

Auxiliary Services awarded BuzzFunds to 24 student events and campus organizations during Spring Semester (See list on page 3).

**GARDASIL CAMPAIGN.** Stamps Health Services Health Promotion began its campaign to educate all Georgia Tech men and women on the Gardasil vaccination.

# Programs

## **STAMPS HEALTH SERVICES HEALTH PROMOTION.**

Health Promotion continued its alcohol prevention programs during spring semester.

**Prime for Life.** A risk reduction program, Prime for Life is designed to help participants reduce risk for any type of alcohol or drug behavior. The Spring 2009 monthly classes consisted of 70 students from three areas, those sanctioned by the Office of Student Integrity (63), outside organizations (3) and students completing the courses on a voluntary basis (4).

**AlcoholEdu for College.** An online alcohol education course, AlcoholEdu for College is aimed at preventing and/or reducing alcohol-related problems among college students while providing schools with accurate data to assess the alcohol-related attitudes, experiences, behaviors, and health education needs of students. Of the 95 student FASET (freshman orientation) leaders, 79 completed, at a minimum, the first part of AlcoholEdu prior to May 2009 to be able to better answer first-year students' AlcoholEdu questions.

**Alcohol Prevention Training/Presentations.** Offered to campus groups to provide accurate information, build behavioral skills, contribute to a comprehensive program, and promote the campus resources for alcohol-related support, these alcohol prevention trainings were presented to 40 fraternity members and 31 housing student staff during spring semester.

**Governor's Office of Highway Safety Grant.** Health Promotion received an \$8,900 grant to educate the public on traffic safety and to conduct programs, reducing crashes, injuries, and fatalities on Georgia's roadways. Health Promotion created a Spring Break display promoting safe, sober driving, healthy decision-making and strategies for personal safety (i.e., avoiding drinking) prior to Georgia Tech's spring break.

Health Promotion also displayed posters with the safe spring break message at Stamps Health Services, Campus Recreation Center and the Office of Greek Affairs.

**STUDENT CENTER PROGRAMS.** The Student Center Programs Council held 84 events with 34,298 people in attendance. Some of the more popular events included: Midnight Breakfast, April 28 (1,201), Sting Break Concert, April 17 (2,370), Sting Break Festival, April 9 (1,642) and Georgia Tech Night at the Georgia Aquarium (3,292).



**President G.P. Peterson and Mrs. Peterson (Val) served students at the annual spring semester Midnight Breakfast, Tuesday, April 28, 10 p.m.-midnight, Student Center Food Court. It was a "maximum capacity" event with 1,201 students in attendance.**

*Photo Credit Andrea Preininger, intern, Georgia Tech Auxiliary Services*

## **BUZZFUNDS AWARDED SPRING SEMESTER**

- Active Minds at Georgia Tech
- African American Student Union Fashion Show, Leadership Conference, and Onyx Ball
- AIESEC Georgia Tech World Trade Center Business Panel Event
- Body Image Month
- Darfur Panel Discussion
- Filipino Student Union Culture Shock
- Flicks on 5th
- Graduate Student Symposium
- Great Porn Debate
- High School Math Competition
- Hong Kong Student Association
- iMovieFest
- IMPACT Scholarships
- ING Marathon Hydration Station
- Leader to Leader Retreat
- Presidents' Council Networking Night
- Project H.O.N.O.R.
- Student Affairs Student Leader Retreat
- Take a Prof to Lunch, spring and summer semesters
- Tech Beautification Day
- Up with the White and Gold
- Women's Awareness Month



# Services

**AUXILIARY SERVICES CUSTOMER SATISFACTION SURVEY.** With the Georgia Tech Office of Organizational Development, Auxiliary Services conducted its annual online customer satisfaction survey, randomly surveying Georgia Tech students and employees.

A total of 2,900 students and 2,400 employees took the survey, giving a 19 percent response rate for students and a 22 percent response rate for employees.

According to the survey, the overall satisfaction with each department from Georgia Tech students and employees for 2009 was:

Unit	Students 2009 Average	Employees 2009 Average
Stamps Health Services	4.21	Students only
Housing	3.69	Students only
Parking Office	3.40	3.87
Transportation	3.84	4.08
Student Center & Commons	4.38	4.39
Barnes & Noble @ Georgia Tech	4.01	4.35
GT Dining	3.80	4.19
BuzzCard Center	4.31	4.50

The complete 248-page survey may be reviewed on [www.ImportantStuff.gatech.edu](http://www.ImportantStuff.gatech.edu).

**HEALTH PROMOTION's American College Health Association National College Health Assessment** Stamps Health Services Health Promotion conducted this random survey of Georgia Tech students, collecting data about students' health habits, behaviors, and perceptions on injury prevention, personal safety, alcohol and tobacco, sexual health, nutrition, exercise and mental health. A total of 938 students participated, giving a 23 percent response rate (considered high according to industry analysis).

## **PARKING & TRANSPORTATION SPECIAL EVENTS**

During Spring Semester, Parking & Transportation handled parking and transportation details for 372 special events, including 4,390 day passes, printable permits, visitor validation cards and 40 charter rentals.

**BOOKSTORE BUYBACK AND CUSTOMER APPRECIATION** Barnes & Noble @ Georgia Tech held its semester buyback and spring Customer Appreciation Sale, Monday-Sunday, April 27-May 3. Satellite sites were open on east and west campus for Buyback, giving students locations [www.importantstuff.gatech.edu](http://www.importantstuff.gatech.edu)



GT Dining and Stamps Health Services teamed with Go T.E.C.H. (Teams Encouraging Campus Health) to encourage healthy eating and cooking by having a cooking competition, Saturday, April 18. Lambda Chi Alpha won the competition with its "Egg-White Frittata."

in addition to the main bookstore in Technology Square

and Burdell's in the Student Center Commons. The Campus Appreciation Sale gave all BuzzCard bearers 20 percent discounts on most in-store items, including Georgia Tech spirit clothing and tradebooks.

## **GT DINING-HEALTH SERVICES TECH CHEF**

Tech Chef was a nutritional cooking competition for students, sponsored by Stamps Health Services, GT Dining and the Go T.E.C.H. initiative. The goal was to help students plan and create delicious and nutritionally balanced meals, all while understanding concepts like caloric and sodium intake as well as the importance of portion size in a healthy diet.

Out of 25 people submitting applications for this year's competition, nine were chosen to compete: Team Lambda Chi Alpha, Team Rockness Monsters, and Team fANTastic in the breakfast round; Team Team!, Team The Margaritas, and Team Wallaby in the dinner round; and, Team Chemists Can Cook, Team Bashful Alpha Goats of the Crafty Fiesta, and Team Towers 325 in the dessert round.

Team Lambda Chi Alpha won the competition with its recipe, "Mediterranean Egg White Frittata."

# Facilities

## Reinvestment & Usage

**HOUSING. North Avenue Apartments.** The North Avenue Apartments continued its rebricking project, keeping students advised of progress on the Housing web site (picture on right).

**Master Plan.** Brailsford & Dunlavy (facility planning and program management firm) completed its master plan report for Housing. Housing will begin its study of the master plan and determine how best to add it to its 10-year capital plan.

**STUDENT CENTER.** The Student Center Commons added a new retail operation, **Kaplan Test Prep and Admissions**, in February, providing students with on-campus study for graduate school admission tests.

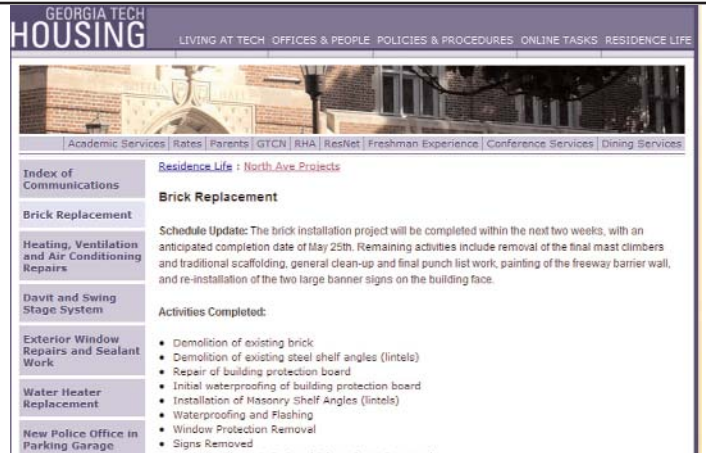
The **Student Center and Stamps Commons Reservations** recorded 2,327 space reservations (1,815 for rooms and 512 for banner and poster spaces).

**HISTORIC ACADEMY OF MEDICINE AT GEORGIA TECH.** The Student Center Operations began programming for the Historic Academy of Medicine at Georgia Tech with such events as the Auxiliary Services Leader to Leader Retreat and the annual Graduate Student Senate Awards Luncheon.

**BARNES & NOBLE @ GEORGIA TECH.** After completing a lengthy RFP (Request For Proposal) process, the new bookstore contract was awarded to Barnes & Noble College Bookstores, Inc.

## In the News . . .

- *Restaurants & Institutions* magazine, February 2009, "Dry Pub Draws Crowds" (Jackets featuring WOW).
- Georgia Tech Cable Network (GTCN) students interview Stephen J. Cannell, author and television scriptwriter, for a GTCN segment, Feb. 2009.
- Transportation Demand Management Toolkit Conference, Field Exercise, held on Georgia Tech Campus. **David W. Williamson**, assistant director, Parking & Transportation, coordinated the event.
- Sodexo *Solutions Online* newsletter, Winter 2009, "Services of a Lifetime," article and pictures of two longtime Georgia Tech employees, **Ruthie Beck** and **Dot Whitaker**.
- Sodexo *Green is Good* newsletter, April 2009, "Green Teams in Action."



The screenshot shows the Georgia Tech Housing website. At the top, there's a navigation bar with links: LIVING AT TECH, OFFICES & PEOPLE, POLICIES & PROCEDURES, ONLINE TASKS, RESIDENCE LIFE. Below this is a banner image of a building. Under the banner, there's a section titled "Residence Life : North Ave. Projects" with a sub-header "Brick Replacement". The main content area contains a "Schedule Update" stating the brick installation project will be completed within the next two weeks, with an anticipated completion date of May 25th. It lists remaining activities: removal of final mast climbers and traditional scaffolding, general clean-up and final punch list work, painting of the freeway barrier wall, and re-installation of two large banner signs. To the left of the main text is a sidebar with a table of contents listing various services and projects.

Index of Communications	Brick Replacement
Brick Replacement	Schedule Update: The brick installation project will be completed within the next two weeks, with an anticipated completion date of May 25th. Remaining activities include removal of the final mast climbers and traditional scaffolding, general clean-up and final punch list work, painting of the freeway barrier wall, and re-installation of the two large banner signs on the building face.
Heating, Ventilation and Air Conditioning Repairs	Activities Completed:
Davit and Swing Stage System	<ul style="list-style-type: none"><li>• Demolition of existing brick</li><li>• Demolition of existing steel shelf angles (lintels)</li><li>• Repair of building protection board</li><li>• Initial waterproofing of building protection board</li><li>• Installation of Masonry Shelf Angles (lintels)</li><li>• Waterproofing and Flashing</li><li>• Window Protection Removal</li><li>• Signs Removed</li></ul>
Exterior Window Repairs and Sealant Work	
Water Heater Replacement	
New Police Office in Parking Garage	

- *On-Campus Hospitality* magazine, March 2009, "Phonominial Pasta at Georgia Tech."
- *On-Campus Hospitality* magazine, April 2009, "Compliments to the Chef."
- The Presidents' Council Governing Board awarded the Burdell's Best Outstanding Campus Impact (OCI) to the **Residence Hall Association** (see page one for picture) and the Presidents' Pick Organization of the Year to the **Student Center Programs Council**. George Ray, chair, Presidents' Council, said, "[OCI] is awarded to the organization that makes the most positive impact on campus through events and initiatives managed solely by the organization and also through collaboration with other groups. RHA was awarded OCI for their significant number of events, but more because of their several high-quality events (Wasted Watts, etc) and efforts to reach across campus through our massive residential population."
- Georgia Tech ING Marathon Hydration Station won "Best Hydration Station" voted by race participants, March 29. **Ricky Livingston**, Stamps Health Services Health Promotion, coordinated the site and event in collaboration with the Go T.E.C.H. initiative.
- The Faculty/Staff Honors Luncheon recognized several Auxiliary Services employees, April 15, including STRAP Graduates, **Wanda Budaj**, Auxiliary Services Administration, and **Cheryl Smith**, Parking & Transportation.
- Four Auxiliary Services' employees received Employee of the Month honors: Brenda Andrews, Student Center (January), Christina Hardcastle, Housing (February), Michael Underwood, Parking & Transportation (March) and Michelle Cohen, Stamps Health Services (April).